



FINANCIAL REVIEW  
**FAST 100 2020**  
IN COOPERATION WITH **statista**  
iCandy – Proudly Ranked 25<sup>th</sup>  
of Australia's Fastest Growing

**iCandy Interactive Limited**  
(ACN 604 871712)  
Level 4, 91 William Street  
Melbourne, VIC 3000  
Australia

2 March 2022

## Media Announcement

# **iCandy's Subsidiary Storms Partners with Indonesia's Leading Streaming Platform GoPlay to Launch World's First Interactive Game Experience for Live Streaming**

### Highlights:

- **iCandy's subsidiary Storms partners with GoPlay, Gojek's interactive streaming service, to launch an innovative game experience that allows fans to influence real-time game outcome(s) of celebrity live streamers**
- **Gojek, known as GoTo post-merger with Tokopedia, is Indonesia's most valuable startup with an estimated IPO valuation of up to USD30 billion**
- **GoPlay will feature AZ Run, Storms' hit ball runner game, in the partnership which will be played by a popular Indonesian idol group called JKT48 on a GoPlay live show**
- **Storms' new game feature is also expected to facilitate the implementation of further social and monetisation mechanisms**

iCandy Interactive Limited (ASX:ICI) ("**iCandy**" or the "**Company**") is pleased to announce that its subsidiary, Digital Games International Pte. Ltd. (trading under the brand name "**Storms**"), has entered into a partnership with Gojek's interactive streaming service, GoPlay, to launch an innovative game feature that allows fans to influence real-time game outcome(s) of celebrity live streamers on the GoPlay platform.

*AZ Run*, a hit ball runner game developed by Storms with over 9.6 million downloads and 3 million monthly active users, will be the maiden game to be featured in the partnership. *AZ Run* will be presented on GoPlay through a live show with a popular idol group in Indonesia called JKT48.

During JKT48's live show, the audience will be able to directly interact with the game being played by the JKT48 esports team by influencing the game in real-time, by either aiding or pranking the player.



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## **GoPlay, Gojek and GoTo**

GoPlay is Gojek's interactive live streaming platform that was launched in 2018. Aside from its interactive live streaming platform, GoPlay also offers video-on-demand service subscriptions that include content such as *GoPlay Original*, *GoPlay Exclusive*, independent film gallery *GoPlay Indie*, and other premium content galleries, as well as *GoPlay Rental* (pay-per-view service).

Gojek, Southeast Asia's leading super-app based in Indonesia, is a pioneer of the multi-service ecosystem model, providing access to a wide range of services including transportation, food delivery, logistics, e-commerce, digital payment technology, entertainment, and many others.

GoTo, the holding company of Gojek and its associated businesses following the completion of its merger with Tokopedia, is expected to file for IPO this year at a valuation of up to USD30 billion as Indonesia's most valuable startup<sup>1</sup>.

## **More about the partnership**

The partnership between Storms and GoPlay is expected to mark a new era of entertainment where users are given the chance to participate in gameplay with content creators intimately while at the same time, allowing content creators to be creative with their live show programme and drive more interaction on the GoPlay platforms.

Storms' new game feature is also expected to facilitate the implementation of further social and monetisation mechanisms.

Storms is 51% owned by iCandy, with 49% being owned by Asia's leading telcos: Singtel, AIS, and SK Telecom.

This announcement has been authorised by the Board of Directors of iCandy.

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<sup>1</sup> <https://tinyurl.com/yc4wptu5>



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### **About iCandy Interactive**

iCandy Interactive Limited (ASX: ICI) is an Australian publicly-traded company that has its core business in the development and publishing of mobile games and digital entertainment for a global audience.

iCandy Interactive runs a portfolio of mobile games that have been played by over 360 million mobile gamers worldwide and has won multiple awards in various coveted international events.

### **For more details, please contact:**

[ir@icandy.io](mailto:ir@icandy.io) or visit [www.icandy.io](http://www.icandy.io)